



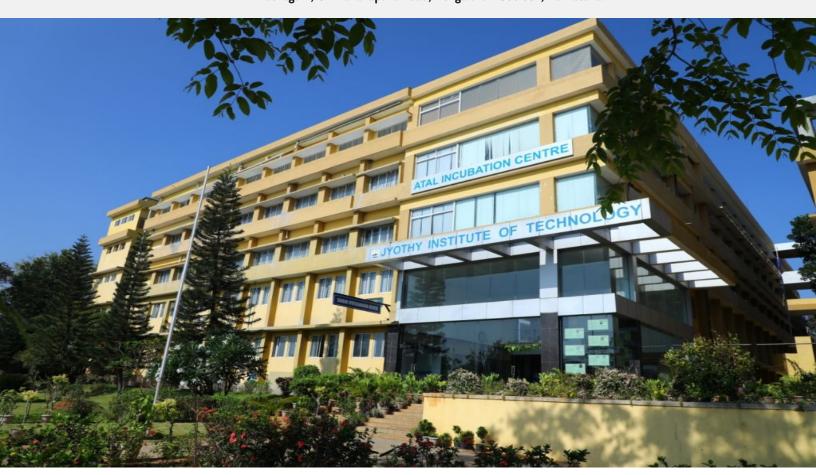
ATAL INCUBATION CENTRE JYOTHY INSTITUTE OF TECHNOLOGY FOUNDATION

(Supported by Atal Innovation Mission, NITI Aayog, Govt. of India)

E-Newsletter

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Thathaguni, Off Kanakapura Road, Bengaluru – 560 082, Karnataka.



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with **Shri. R. Ramanan** Mission Director Atal Innovation Mission



ON CAMPUS INCUBATION FACILITY



Thathaguni, Off Kanakapura Road, Bengaluru - 560 082, Karnataka.

A BRIEF INTO

Atal Incubation Centre - Jyothy Institute of technology Foundation (AIC-JITF) is an incubation center supported by AIM, NITI-Aayog, Govt of India. It marks a new era in the field of scientific entrepreneurship enabling aspiring individuals, students and faculties to incubate and to build their start-up Ventures.

AIC-JITF is housed in Jyothy Institute of Technology which also has a state of art R & D center - CIIRC.



FOCUSED THRUST AREAS

- Food Technology
- Materials
- Devices and Sensors (IoT)

OBJECTIVES

- Support, nurture, innovate technology based start-ups.
- Guidance on business planning, go-to-market and financial advisory

Key Features:

- AIC-JITF provides 360° support for incubation.
- Facilitates Mentoring Support from renowned scientists and successful entrepreneurs.
- Better networking with Investors.
- Necessary assistance on Seed Funding, Grants and Ioan facilities for Start-Ups.
- Pre-Incubation support.
- Technology and IP facilitation services.
- Facilitate access to labs, investors, innovators, market access and other resources.



EDITOR'S DESK



Dear Associates and Readers,

Greetings from Atal Incubation Centre – Jyothy Institute of Technology Foundation (AIC-JITF).

Entrepreneurship culture is taking roots in the modern economy giving hopes to many young entrepreneurs. In this light, Business Incubation Centres play a crucial role in spreading entrepreneurial eco-system in the society. With the support of AIM, NITI Aayog, Government of India, AIC-JITF is moving ahead to realise its mission.

We are happy to host some of the prestigious events proposed by AIM like Youth Co: Lab-Sub Nationals which is a joint initiative of AIM and UNDP seeking solutions for Sustainable Development Goals (SDG). We are strengthening our network to accommodate start-ups from different domains.

AIC-JITF is reaching students through awareness camps, training programs, hackathons, etc. at partnered institutions. Co–incubation space, mentoring, networking and an array of other benefits are offered at these partnered institutions in the form of hand holding to support the enthusiastic student entrepreneurs.

We measure our progress in terms of progress of our start-ups. So, I wish all success to our incubatees as well as other stakeholders.

With warm regards,

Dr. M G Anantha Prasad CEO, AIC-JITF

Editorial Team



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UPDATES

Outreach Programme organized on 14th October 2019



An outreach programme was organized at MCE, Hassan to provide insights about entrepreneurship, characteristics of entrepreneurship, entrepreneurial competencies, innovative thinking and problem solving.

MEMS Application in Devices & Sensors – A workshop on funding opportunities by Dr. M.M. Nayak on 5th October 2019



Dr. M. M. Nayak, Professor from CeNSE, IISc, held the session on MEMS Application in Devices & Sensors. He also gave inputs regarding available funding opportunities.

Funding Opportunities for Product Development in the Agricultural Sector by NaaViC was organized on 6th November 2019



A talk on funding opportunities was organized by Mr. Srikanth P. Patra, Business Manager, NaaViC, spoke about funding opportunities for entrepreneurs in agriculture along with its allied sectors. Ms. Divya Chalapathi, Research Scholar, NaaViC Incubation Centre explained about her startup supported by NaaViC. A total of 38 members who were interested in the sector attended the programme.

25 Hr Hackathon was held on 9th & 10th November 2019



Participants explaining their ideas to judges



Demonstration of ideas into models

Based on the following themes - Agriculture, Food, Sensors, Devices and Materials, an event was organized for participants from different parts of Karnataka which included our partner institutions. 24 teams participated in the event with a minimum team size of 3 to maximum of 4 per team.



Winners of the Hackathon event receiving prizes from Dr. M G Anantha Prasad, CEO, AIC-JITF in the presence of the Principal, and staff of JIT.



Runners of the Hackathon event receiving the prize from Principal, JIT and Dr. M G Anantha Prasad, CEO, AIC-JITF

Outreach Programme on 11th November 2019



An event conducted at ASIET, Kalady, Kerala to create awareness among students on Entrepreneurship concepts such as who can be an entrepreneur, how to develop entrepreneurial mind set and essentials of entrepreneurship.

Outreach Programme on 13th November 2019



The programme was organized at JNNCE, Shivamogga to build entrepreneurial mindset among students. The session also included topics like entrepreneurship, entrepreneurial characteristics and SWOT analysis.

iInnovate 2k19: Where Thinkers Converge was held on $29^{th} \& 30^{th}$ November 2019



iInnovate a two-day event was organized for students of different institutions. A total of 750 students participated in the program. The objective of the programme was to show the students facilities at the incubation centre and motivate them to think about Innovations and Entrepreneurship. The programme also covered other useful topics like Stress Management, Career Guidance, etc. by eminent speakers.

iDeX was held on 6th December 2019



AIM in collaboration with Ministry of Defense (MoD)'s iDEX (Innovations for Defense Excellence) was launched by DISC III (Defense India Start Up Challenge III), three specific challenges for startups from Indian Army, Navy & Air Force were given. As a part of this flagship program an outreach programme was organized on 6^{th} December 2019.

The objective of the event was to create an awareness about the DISC III challenge and the Open challenge floated by iDEX. The event aimed to comprehend the AIC/EIC networks to encourage more and more local startups/innovators to participate in the Defense challenges by exploring their use for civilian application that could be tailored for Defense applications.

Youth Co: Lab-Sub Nationals was held on 14th December 2019



Youth Co: Lab-Sub – Nationals was organized by Atal Innovation Mission (AIM), NITI Aayog and the United Nations Development Programme (UNDP) India, and was hosted by AIC-Jyothy Institute of Technology Foundation. Selected entrepreneurs in phase-1 pitched their innovative solutions addressing SDG challenges and got a chance to compete in the national finale held at New Delhi. Ms. Mallika Bhasin from AIM and Ms. Sneha Pathak from UNDP coordinated the event. A total of 26 participants in teams took part in the event.

WORKSHOPS

Innovation, Creation and Entrepreneurship workshop was held on 10^{th} October 2019



A three day programme was organized at JIT campus to offer entrepreneurship insights and develop entrepreneurial characteristics among the students.

Workshop on Ideation and Creative Thinking was organized on 15^{th} October 2019



A one day training programme was organized at MCE, Hassan to create awareness on creativity, thinking out of the box and lateral thinking.

Innovation, Creation and Entrepreneurship event was held on 4th November 2019



A three day programme was conducted for JIT students to educate them regarding the importance of Innovation, Creation and Entrepreneurship in the recent trends.

Workshop on Idea Lab was held on 5th November 2019



A two day training was given to students of GSSSIETW, Mysuru, regarding idea generation, creative ways to generate new ideas and creative process to generate ideas.

Innovation, Creation and Entrepreneurship workshop was organized on 11th November 2019



A three day programme was organized at JIT campus to create awareness on entrepreneurship, entrepreneurial behavior, and to kick-start the entrepreneurial journey.

Workshop on Ideation and Lateral Thinking was held on 12th November 2019



A one day programme was conducted at ASIET, Kalady to provide insights of entrepreneurship, considering entrepreneurship as their career, impacts of entrepreneurship and many more topics were discussed. Workshop on Ideation and Lateral Thinking was organized on 14th November 2019



A one day training session was organized at JNNCE, Shivamogga to build creative thinking capacity among students which leads to think out of the box and lateral thinking for solving the problem in different ways.

QUARTER-3 EVENTS

Awareness on Biotechnology Ignition Grant (BIG) on 4^{th} February 2020



Biotechnology Ignition Grant (BIG) scheme awareness programme was conducted by Mrs. Deepa J K, C-CAMP, Bangalore. Inputs were given on grants available in the field of Biotechnology, who can apply, variants to apply for grants and more information regarding BIG.

Outreach Programme on 10th February 2020



A one day event at SSMRV College, Bengaluru was conducted to create awareness on Entrepreneurship among students. Programme aimed to highlight the importance of Entrepreneurship and to motivate students to consider Entrepreneurship, Characteristics of an Entrepreneur, Self-Rating Questionnaire and to assess the Entrepreneurial mindset were the topics covered at the session.

Outreach Programme on 18th February 2020



An outreach was conducted at SSIMS, Tumkur. Programme enabled students to think about Entrepreneurship as a career, enlighten the importance of Entrepreneurship, starting an enterprise and Entrepreneur competencies were covered in the session.

Outreach Programme on 24th February 2020



A one day programme was conducted at SSIT, Tumkur to provide insights of Entrepreneurship, importance of Entrepreneurship in the recent years, opting career as an Entrepreneur and SWOT analysis was covered in the session.

B-Plan Challenge for Women on 10th March 2020



B-Plan Challenge winners and runners with CEO & Director of AIC-JITF and JIT Management

B-Plan Challenge preliminary rounds were conducted at more than 10 locations in which 350 women participated. Out of them 40 teams made it to finals.

Half a day training was given to participants on B-Plan followed by competition in the second half. Participants came up with innovative ideas to solve some real-time problems. Best innovative ideas won the prizes.



Preliminary round conducted at DSATM, Bengaluru.



Preliminary round conducted at ASIET, Kalady



Preliminary round conducted at GSSSIETW, Mysore



Preliminary round conducted for SSIT, SSIBM & SSIMS at SSIT campus, Tumkuru



Preliminary round conducted at MCE, Hassan



Preliminary round conducted for JIT, AMC & DBIT at JIT campus Entrepreneurship Sensitization and Development Program in Food Processing was conducted from January 21st to 25th 2020



Dr. M G Anantha Prasad, CEO, AIC-JITF briefed about the training and opportunities available for Food Technology sector.

A five day workshop was successfully conducted. Participants from different walks of life like farmers, young entrepreneurs, and lecturers attended the workshop. Participants were trained on new technologies in food processing, packaging, preparations of quick & healthy food, other aspects of entrepreneurship such as support from funding agencies and rules & regulations to form a start-up.





Various products like rasam paste, yogurt, nutri bar, appetizer and many other items were prepared by participants during the training days.

Technology Demonstration Training on new food processing techniques for vegetables, fruits and ragi from 12th to 15th February 2020



A four day workshop was conducted at Ahalya Village, Mysuru. The training session was for farmers of Ahalya Village to educate them on minimal processing technology, hurdle technology, ready to serve beverage technology and ready to eat technologies.

Dr. Nanjappa, Senior Scientist (Retired), Defence Food Research Laboratory (DFRL) and Mr. Yeshaswi Nag, Mentor, AIC handled the session and also gave practical hands on training to the farmers about vegetable dehydration technology, ready to serve beverage technology and ready to eat ragi ball technology.



Hands on training demonstration to the farmers

Workshop on Ideation and Lateral Thinking was held on 11th February 2020



A day workshop conducted at SSMRV College, Bengaluru. The session covered several topics like problem solving, idea generation, and lateral thinking. Students learnt the concepts through different activities and a few prototypes were developed.

On 19th February 2020



A one day workshop was conducted at SSIMS, Tumkur to create awareness on Entrepreneurship along with highlighting the idea generation, innovation, creative, critical and lateral thinking. Students were made to come up with a social problem, and solutions were developed in the form of prototypes.

On 25th February 2020



A one day workshop was conducted at SSIT, Tumkur. Programme included insights of entrepreneurship, generation of ideas, solving problems and developing prototypes were the topics covered.

Interactive Session



An interactive session by Dr. M G Anantha Prasad, CEO, AIC-JITF with all our incubatees.



Dr. M G Anantha Prasad, CEO, AIC-JITF and Dr. Gopalakrishna K., Principal, JIT interacting with Mr. Adappa, an Innovator.



An interactive session by Dr. Krishna Venkatesh, Director, CIIRC-JIT and Dr. M G Anantha Prasad, CEO, AIC-JITF with students of academic partner institution Dayanada Sagar Academy of Technology and Management, Bengaluru

Partnership with Academic Institutions & Corporates

AIC-JITF made partnership with several Academic Institutions to encourage students to develop Entrepreneurial mindset during the college days. Providing inputs regarding Entrepreneurial skills, innovation, idea generation will help students to take further steps as Entrepreneurs and get a brief idea about the Incubation centre and start-ups.

We have also partnered with several Corporates to provide a platform for students in the form of mentoring. Mentors will be helping the students to connect with the current industrial practices and the code of conduct.



MoU with NaaViC Incubation Centre, Bengaluru



MoU with DSATM, Bengaluru



MoU with SSMRV College, Bengaluru



MoU with SSIT, Tumakuru



MoU with SSIMS, Tumakuru

INAUGURATION OF AIC-JITF

Inauguration of Atal Incubation Centre – Jyothy Institute of Technology Foundation, Bengaluru was organized on 15th March 2020. Shri. R. Ramanan, Mission Director, Atal Innovation Mission and Additional Secretary, Government of India, inaugurated the Centre. Padmashri Dr. V. R. Gowri shankar, Administrator, Sri Sringeri Sharada Math, presided over the function.



Shri. R. Ramanan, Mission Director, AIM, Padmashri Dr. V. R. Gowrishankar, Administrator, Sri Sringeri Sharada Math, Dr. Krishna Venkatesh, Director, CIIRC, Mr. Ramesh, Director, AIC-JITF, Dr. M G Anantha Prasad, CEO, AIC-JITF at the inauguration of AIC-JITF.



An interactive session with Shri. R. Ramanan with our incubatees



Our Incubatees with Shri. R. Ramanan and Dr. M G Anantha Prasad

AWARDS



Our incubatee Ameliorate Biotech Private Limited has bagged Gold Award from Infosys Foundation under their flagship programme Aarohan Social Innovation Awards.



Another incubatee Infodoct Innovative Solutions LLP has been awarded as winner of Elevate Call 2 (FY 2019-20)

"Entrepreneurship is all about how confident you are in changing something, because most people will not accept that change, so go ahead and learn it"

- Naveen Tewari, InMobi

"Scale is important for a startup. Think big, but take one day at a time"

- Kunal Bahl, Snapdeal

GLIMPSES

INAUGURATION





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Table of Highlights	
Incubatees	14
Pre Incubation	08
Mentors	14
Academic Partnerships	14
Corporate Partnerships	07

