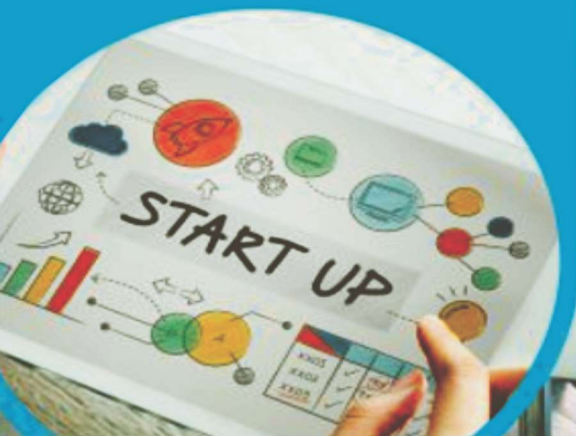




**TAILORED  
PLATFORM FOR  
EVOLUTIONARY  
IDEAS:  
AIC-JITF**





# ON CAMPUS INCUBATION FACILITY



ATAL INCUBATION CENTRE  
**JYOTHY INSTITUTE OF  
TECHNOLOGY FOUNDATION**

*(Supported by Atal Innovation Mission, NITI Aayog, Govt. of India)*

Thathaguni, Off Kanakapura Road, Bengaluru – 560 082, Karnataka.

## A BRIEF INTO AIC-JITF

Atal Incubation Centre - Jyothy Institute of technology Foundation (AIC-JITF) is an incubation center supported by AIM, NITI-Aayog, Govt of India. It marks a new era in the field of scientific entrepreneurship enabling aspiring individuals, students and faculties to incubate and to build their start-up Ventures.

AIC-JITF is housed in Jyothy Institute of Technology which also has a state of art R & D center - CIIRC.



## FOCUSED THRUST AREAS

- Food Technology
- Materials
- Devices and Sensors (IoT)

## OBJECTIVES

- Support, nurture, innovate technology based start-ups.
- Guidance on business planning, go-to-market and financial advisory

## Key Features:

- AIC-JITF provides 360° support for incubation.
- Facilitates Mentoring Support from renowned scientists and successful entrepreneurs.
- Better networking with Investors.
- Necessary assistance on Seed Funding, Grants and loan facilities for Start-Ups.
- Pre-Incubation support.
- Technology and IP facilitation services.
- Facilitate access to labs, investors, innovators, market access and other resources.





# EDITOR'S DESK



Dear Associates and Readers,

Greetings from AIC-Jyothy Institute of Technology Foundation!

*PM Modi has declared 16th January as National Startup Day. 6 years ago in 2016, it was on this day that the **Startup India Seed Fund Scheme** initiative was launched. He termed startups as the “backbone” of new India and the engine that will power the nation’s economic growth in the run up to the 100th year of Independence. Pointing out that the number of startups in India had grown to over 60,000 from less than 500 just five years ago, and are “changing the rules of the game.”*

*We are also glad to announce that AIC Jyothy Institute of Technology Foundation has been selected for Seed fund support upto 5 crores under **Startup India Seed Fund Scheme** in the month of December 2021. We are happy to serve as facilitators/ecosystem enablers between DPIIT and Startups across India, building a robust Start-up ecosystem in the country for nurturing innovation and providing opportunities to budding entrepreneurs. Wishing all the best to all the Startups onboard.*

*With warm regards,*

**Dr. Anantha Prasad M. G.**

CEO, AIC-JITF

## Editorial Team



**Mrs. Savitha Prakash**  
Incubation Manager



**Mrs. Rama Jyothi**  
Incubation Manager - Outreach



**Mr. Nithin Kumar M**  
Incubation Associate



# Training & Events



**Investor's Pitch - Ritih**  
22<sup>nd</sup> & 23<sup>rd</sup> October 2021

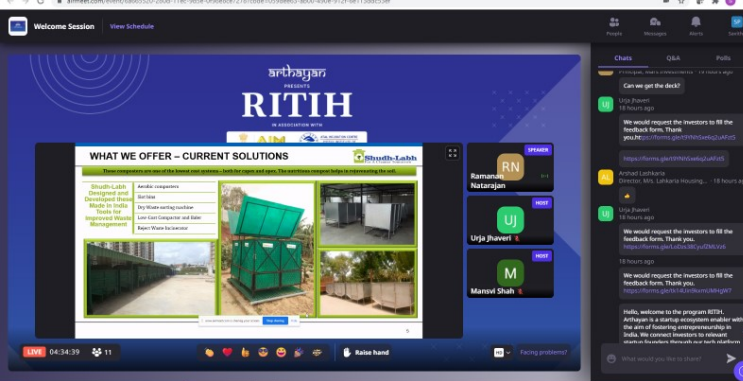
**ONLINE SYMPOSIUM**  
for  
**AIC-JITF Incubates**  
to pitch their innovative concepts to  
**INVESTORS**

www.aicjtf.org | Email: ceo.aic@jyothyit.ac.in | Mobile No: 944 821 4404

## Pitching Symposium

AIC Jyothy Institute of Technology has organized online pitching symposium in association with Arthayan to create a platform for ambitious Founders and reputed Investors to connect. Incubatees of AIC – JITF has got the opportunity to pitch in front of various Investors.

## Shudh Labh Solutions Pvt Ltd, an Incubatee of AIC JITF pitching to the investors.




**FACULTY DEVELOPMENT PROGRAMME**  
**Entrepreneurship for Academicians**  
for  
**Cambridge Institute of Technology**  
**Faculty Members**

**AIC-JITF, Bangalore**  
20<sup>th</sup> Nov TO 4<sup>th</sup> Dec 2021

www.aicjtf.org | Email: ceo.aic@jyothyit.ac.in | Mobile No: 944 821 4404

## FDP at Cambridge Institute of Technology

A 5 day Faculty Development Program has been organised by AIC JITF for the faculty members of Cambridge Institute of Technology. Dr. M G Anantha Prasad, Mr. Yeshawi Nag, Dr. Nanjappa, Mrs. Jyothi, Mr. Muttu Kumaraswamy were the resource persons for the session.



**About the Organization**

Dr. Ambedkar Institute of Technology (Dr. AIT) was established in the year 1980 by Panchajanya Welfare Trust (PWT), Bangalore. PWT is founded by Late Dr. M. S. Subramanyam, IAS. The Institute was started with three AICTE approved undergraduate (UG) programmes in Department of Civil Engineering, Mechanical Engineering and Electrical and Electronic Engineering (EEE). Later UG programmes in Electronics and Communication Engineering, Industrial Engineering and Management, Instrumentation Technology, Computer Science and Engineering, Telecommunication Engineering, Information Science and Engineering and Medical Electronics were also introduced. In addition, the institution currently also holds 14 research centres, managed by Government/Technological University (VTU), Bangalore. The college has grown manifold with a total student intake of 1200 pursuing various UG, PG and PhD students, two postgraduate programmes, PhD of engineering including MBA, MCA and MSc (E&E) by research/Dissertation Programmes. The institution is aided by Government of Karnataka, supported by All India Council for Technical Education (AICTE), New Delhi and is affiliated to VTU, Bangalore. Most of the courses are accredited by National Board of Accreditation (NBA) and institution is accredited by National Assessment and Accreditation Council (NAAC) with 'A' Grade. The college was granted with Autonomous Status by UGC during 2007 and the college implemented the same during 2010-11 academic year.

**About the Department**

The Department of Electrical and Electronic Engineering was established in the year 1980. The Department is offering UG course in EEC and PG course in Power Electronics. The Department is having qualified and dedicated faculty and is extending a state of the art research facility in the area of Innovation and High Voltage Engineering. It is not only catering the needs of UG, PG and PhD students but also the needs of industrial. The department is also involved in testing and technical consultation with industries like Ashok (formerly Ashok TNDI), M/s. Tata Corporation, USA, M/s. Schneider Electric, M/s. Laxminagar India, M/s. Dharma Enterprises etc. The Department is accredited by NBA and is a recipient of research funds from AICTE, VTU and VJSS (Government of Karnataka). A student project sanctioned by Government of Karnataka under AICTE programme is underway to carry out research work. The Department has signed memorandum of understanding (MoU) with IITD, Bangalore, JVS Electronics, Bangalore and IITM, Chennai, Bangalore.

**Session will be delivered by**

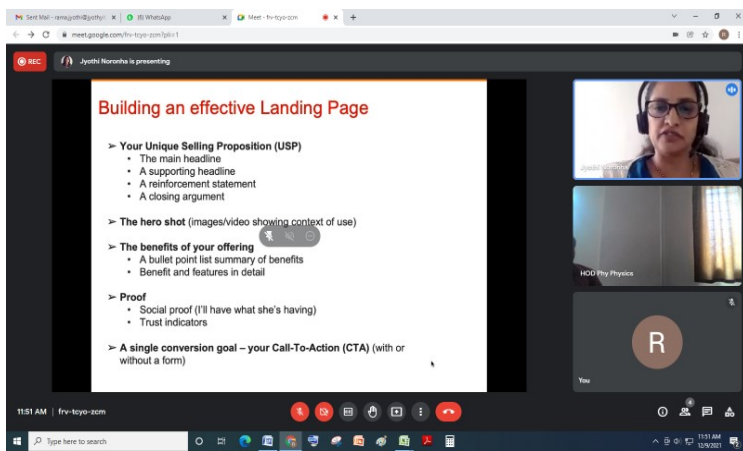
**Dr. M. G Anantha Prasad**  
CEO AIC-JITF  
(Supported by AIM, NITI Aayog)

**Webinar on**  
"Prototype-Validation-Converting-Prototype into Start-up"

In association with  
ISTE Student Chapter, Dr. AIT  
on 14-12-2021, Tuesday, 3:00 pm

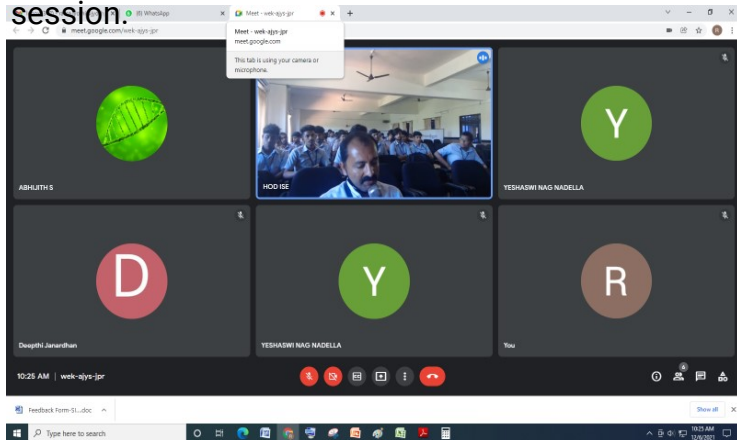
Organized by  
Department of Electrical and Electronics Engineering





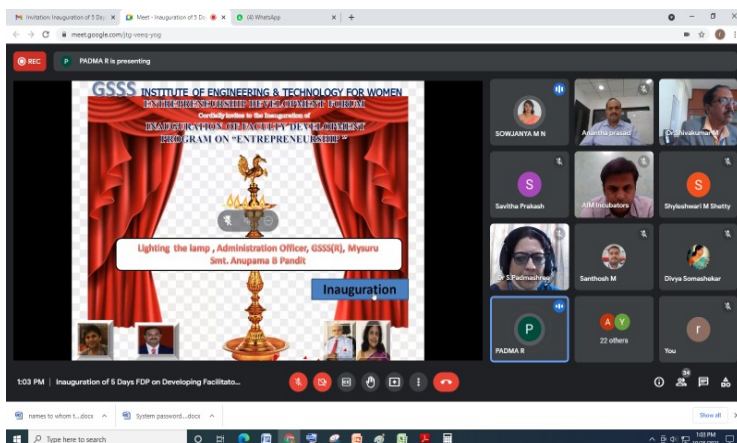
## Webinar at Dr. Ambedkar Institute of Technology


A webinar in association with ISTE Student Chapter -Dr. Ambedkar Institute of Technology, has been organised on "Prototype-Validation-Converting-Prototype into Start-up". Dr. Anantha Prasad, CEO -AIC-JITF was the speaker for the session.




## FDP at GSSS Institute of Engineering & Technology for Women, Mysore

A 5 day Faculty Development Program has been organised by AIC JITF for the faculty members of GSSSIETW, Mysore. Dr. M G Anantha Prasad, Mr. Yeshawi Nag, Dr. Nanjappa, Mrs. Jyothi, Mr. Muttu Kumaraswamy were the resource persons for the session.





# OUTREACH PROGRAMME ON ENTREPRENEURSHIP SKILLS PROBLEM SOLVING & IDEATION



## Alva's Institute of Engineering and Technology

# 6<sup>th</sup> & 7<sup>th</sup> Dec 2021

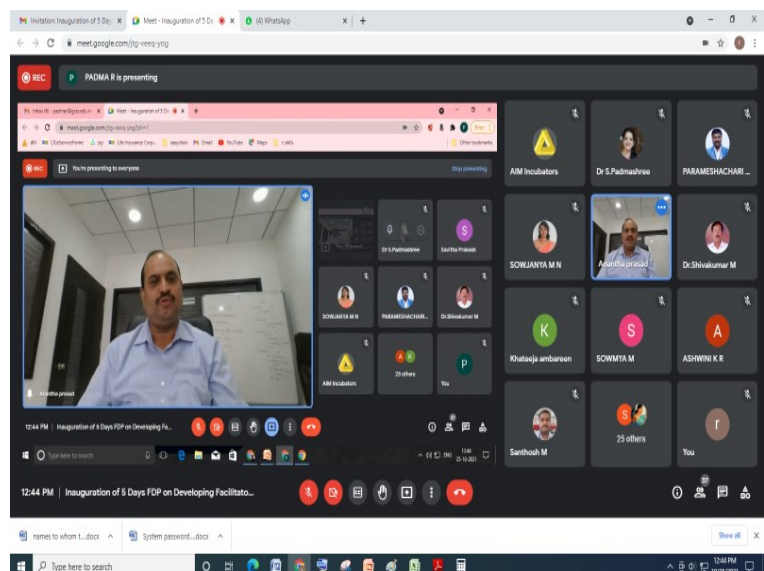
Scan the QR Code to Register Online



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## Outreach Programme on Entrepreneurship

Outreach Programme on Entrepreneurship Skills, Problem Solving and Ideation has been organised by AIC JITF for Alva's Institute of Engineering and Technology. Mr. Yeshawi Nag was the resource person for the session..





### Entrepreneurship Simulation Program

A Entrepreneurship Simulation Program has been organized by AIC JITF, for the students of Jyothy Institute of Technology. Mr. H. Somashekar , Mr. N R Srinivasa Murthy were the resource persons for the session.



The poster for the Entrepreneurship Simulation Program features the NITI Aayog and AIM logos at the top. The main title "ENTREPRENEURSHIP SIMULATION PROGRAM" is in large white letters on a dark blue background. Below the title is a digital illustration of two hands reaching towards each other, composed of blue dots and lines. The dates "13<sup>th</sup> & 14<sup>th</sup> Dec 2021" are prominently displayed, followed by the text "Scan the QR Code to Regsiter Online" and a QR code. At the bottom, contact information is provided: "www.aicjtf.org | Email: ceo.aic@jyothyit.ac.in | Mobile No: 944 821 4404".



### Session on Design Thinking and Innovation

A session on "Design Thinking and Innovation" has been organised by AIC JITF. Mr. Magesh Moorthy was the resource person for the session. Students and faculty members learned concepts like Brainstorming, Mind mapping, Prototype building, Business Model Canvas and application of all these concepts.



The poster for the Design Thinking and Innovation session features the NITI Aayog and AIM logos at the top. The text "AIC - Jyothy Institute of Technolgy Foundation Training Program on" is followed by the main title "INNOVATION & DESIGN THINKING" in large blue letters. A circular portrait of Mr. Magesh Moorthy is shown, with his name and title "Speaker" below it. His credentials are listed: "Digital Marketer, Learning & Development Professional and People Coach Bumblebee Academy". The venue is "AIC - JITF". The dates and time are "28th Feb to 2nd March 2022" and "9:30AM - 4:30 PM". At the bottom, contact information is provided: "www.aicjtf.org | Email: ceo.aic@jyothyit.ac.in | Mobile No: 944 821 4404".





### Workshop at Presidency University

Workshop at Presidency University on Research Innovation and Start Up Eco System has been organized for the faculty members of Presidency University.



### AIM Mission Director's Visit:

Dr. Chintan Vaishnav, Mission Director Atal Innovation Mission has visited AIC Jyothy Institute of Technology Foundation on 16th November 2021. We are glad to say that he had spent good amount of time to interact with Start up Founders.



### Students explaining about their Start Up to the Mission Director

### AIM Official Visit:

Mr. Prithvi Sai, an Official of Atal Innovation Mission has visited AIC Jyothy Institute of Technology Foundation on 25th March 2022.

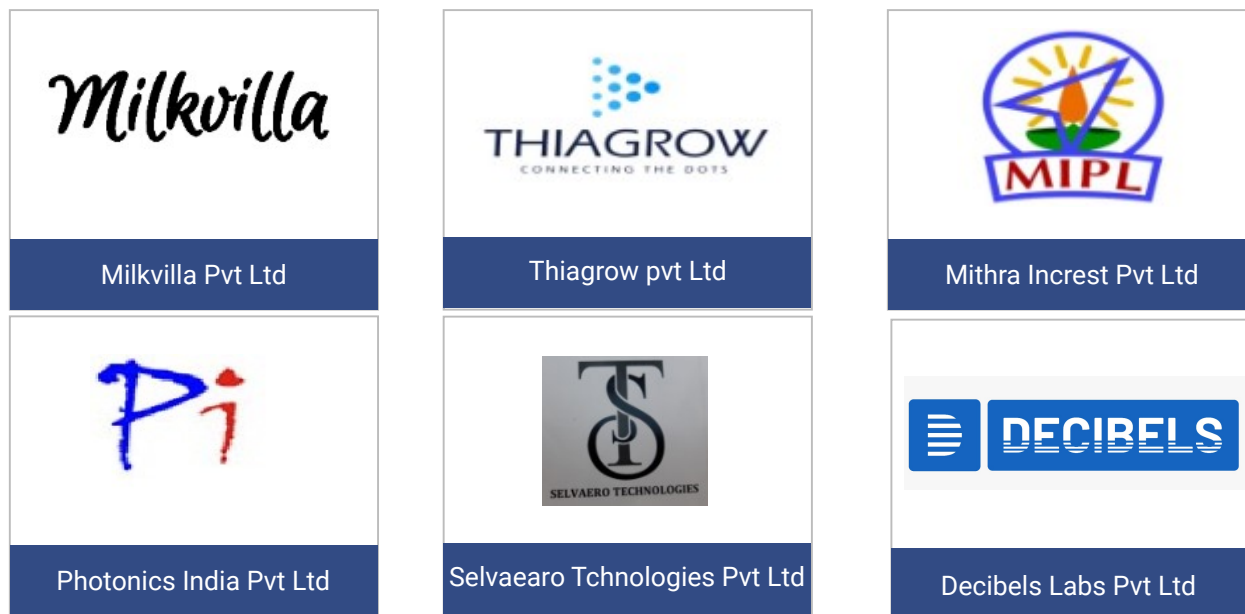


**Mr. Prithvi's interaction with Mr. Alok,  
Founder Next Big Innovations Lab Pvt Ltd**



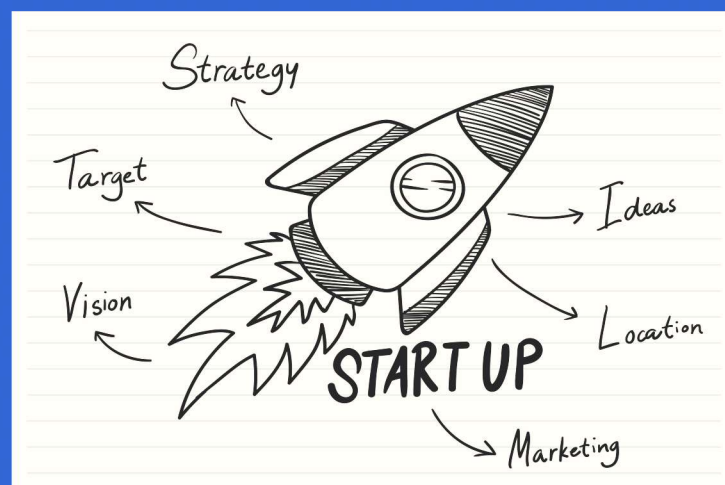
**Mr. Prithvi's interaction with Mrs. Binita Tunga,  
Co Founder Ameliorate Biotech Pvt Ltd**

# New Startups on Board



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Yesterday's startups are today's unicorns,

- Sri. Narendra Modi

Hon'ble Prime Minister of India

To know more about A I C - J I T F ,  
Please visit our website: [www.aicjtf.org](http://www.aicjtf.org)